



**iLevel**  
Management Inc.

*Innovate, Integrate, Invigorate*

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## **Press Release**

*May 6, 2019*

As we at iLevel Management celebrate our 6<sup>th</sup> anniversary, we are even further thrilled about an addition to our senior management team. Lauren Keegan has joined and will lead our sales endeavors as the SVP Sales.

Lauren Keegan is a senior sales executive with over 16 years of progressive experience in food, supplements, health and beauty and lifestyle goods. Her passion is for developing winning & profitable long-term relationships for brands and retailers and inspiring those around her to do the same with their customers, large and small. Lauren believes that enabling consumers to make better choices every day (for their bodies, their families or the planet) is the best path forward for business, and she has had the opportunity to work with all major retailers across a multitude of channels within the Canadian retail landscape, both on the brand distribution side.

Keegan adds: "I'm very excited to be joining iLevel Management, and I look forward to working closely with Jimmy and the team to help accelerate sales for our brand and retail partners"

Please join us in welcoming Lauren to our team. If you have any questions, please let us know.

Lauren can be contacted at:

[lkeegan@ilevelmanagement.ca](mailto:lkeegan@ilevelmanagement.ca)

1 (647) 622-7716

Thank you,

Jimmy Vaid  
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