



FOR IMMEDIATE RELEASE

Red and Black Rice Crackers Coming To Canada

Canadian brokerage partners with U.S. brand selling black and red rice crackers.

Vancouver, British Columbia –Lloyd-James Plant-Based Sales & Marketing is excited to announce that they will be representing Laiki Crackers in Canada. Laiki crackers are Sofi award-winning black and red rice crackers that are made from 3 simple ingredients: rice, oil, and salt- that’s it! Laiki crackers stretch far beyond what other rice crackers provide. Red and black rice deliver more antioxidants, phytonutrients, and, most importantly, flavour, than traditional white or brown rice crackers.

About Laiki Crackers

Laiki crackers are naturally gluten free, and vegan with an unexpected light and airy crunch. Made from 100% whole red and black rice, each bite is packed with protein, nutrients and flavour. Laiki Crackers source their rice from Thailand ensuring the best, whole grain rice possible. Naturally harvested sea salt is used to bring out the subtle flavours of the red and black rice. Most importantly, with only three simple ingredients – rice, oil, salt, there is no need to worry with this guilt-free, nutritious snack!

About Lloyd-James Plant Based Sales & Marketing

Lloyd-James Sales & Marketing is Canada’s first plant-based sales and marketing agency. With offices in Vancouver & Toronto, Lloyd-James makes it easy for plant-based brands to enter and thrive in the Canadian market.

Lloyd-James Plant-Based Sales & Marketing represent, launch, market, sell and connect brands via distributors/retailers to consumers in the natural, conventional, and foodservice channels across Canada.



100g/\$4.29 SRP

For more information and ordering, contact Jordan or Stephanie at:

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